

FCJ NEWS - MAY 2024

FCJ Targets International Manufacturers & Distributors at ASD Market Week, Las Vegas

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ASD Market Week is the leading B2B tradeshow held every spring and summer at the Las Vegas Convention Centre in Las Vegas, Nevada, USA. It brings the widest variety of manufacturers and distributors from across the world, together in one efficient shopping experience.

The event was held from March 10 - 13, 2024 and had over 1,800 retailers and distributors of all sizes, along with 30,000 attendees seeking to expand their market reach.

The conference provided FCJ with opportunities to engage and build relationships with exhibitors, attendees, investors and industry trendsetters in a way that would not have been possible locally.



Many of the companies that attended ASD Market Week were seeking nearshore solutions for warehousing and light manufacturing, to meet the needs of the US market. The trend is showing that companies are moving back to nearshore and away from China and as such, FCJ positioned itself as a nearshore facilities provider.





Over the course of the visit, the FCJ Team:

- ✓ had one-on-one meetings with exhibitors on the conference floor
- ✓ hosted 4 private meetings with potential clients and investors
- ✓ conducted site visits within the Las Vegas area to include parking facilities and one of the largest recycling company in the United States

